

David Green, M.D.
dermatology, dermatologic & laser surgery



May/June 2010 Newsletter

Calling All
Latisse Lovers!



Follow this link and register to receive updates on Latisse. More importantly, you will be able to print out a \$20 rebate toward your next Latisse purchase! If you prefer, you may opt not to receive updates yet still get the rebate!

Why Not Treat
Someone Special?

David Green, M.D.
Dermatology, Dermatologic & Laser Surgery Gift Certificates are the perfect gift for graduation, Father's Day or any other occasion. Certificates are available in any amount and may be used for any of our cosmetic aesthetic services or skin care products. Please call our office at 301-907-7250 to purchase and we will have it packaged beautifully and ready for pick up or we can mail it to you or recipient.



Have You Had Your Skin Checked? ★



May is Melanoma Month and the first Monday of each May is Melanoma Monday. It is important to learn prevention methods for this deadly disease and recognize early signs of its development. Skin cancer is the most common cancer in the U.S. with 1 million cases diagnosed annually. Additionally, melanoma is the second most common cancer among women between the ages of 25 to 29. The biggest cause is ultraviolet rays, which have been linked to 90% of non-melanoma cancers and 65% of melanoma cancers. Whether the rays are from exposure to the sun or tanning beds, skin cancers can occur on anyone regardless of their sex, race or skin color.

Dr. Green's Sun Protection Tips:

- Limit midday sun exposure from 10 AM and 4 PM when UV rays are most intense.
- Stay in the shade as often as possible.
- Wear clothes that comfortably cover most of your body. The darker the color, the more protection from the sun it provides.
- Wear a wide brimmed hat.
- Use sunglasses with ultraviolet (UV) protection.
- Wear sunscreen: Be sure to select a product that provides UVA and UVB protection and has an SPF (sun-protection factor) of at least 30. Sunscreen should be applied generously about 20 minutes before you head out the door, and reapplied every two hours, as well as after you've been sweating or swimming. Use at least an SPF 15 for daily use (often found in moisturizers) or an SPF 30 if planning extended sun exposure.

It's never too late to start protecting your skin. Remember, early detection is key. Skin cancer is also one of the most curable cancers if detected in its earliest stages. Do regular self-skin exams, and see a dermatologist once a year, or more frequently if at high risk, for a complete body exam.

Regards,
David Green, M.D., F.A.A.D.

Dr. Green Now Offering JUVÉDERM® XC
For A More Comfortable Patient Experience!

May/June Promotions

May

In recognition of melanoma awareness, we are offering a "Sun Protection Package" that includes your choice of SPF sunscreen and a peel or facial at 10% OFF the combined package.

Purchase 3 IPL Photofacials and receive 3 complimentary European Facials, a \$255 savings!

Intracutaneous Travel Kits are now available for you to purchase today!

June

When you schedule a Thermage CPT treatment for your face and eyes, you will receive 15% OFF!

Purchase a Glycolic, Illuminize or AFA peel package and receive a complimentary European Facial!

Call to schedule your appointment today!



You and your friends can also visit Dr. Green at his location in Annapolis! His office is located at 24-C Defense Street. Book your appointment by calling 410-974-6444!

Become a Fan of Dr. Green on Facebook and be automatically entered into monthly drawings for some of your favorite skincare products! Please click the link below to visit us on

facebook



As we age, our skin changes. Over time, the natural volume of youthful skin begins to diminish as facial wrinkles, jowles and folds form. With JUVÉDERM® injectable gel, you do not have to just sit back and let it happen! And, Dr. Green is the first doctor in the area to offer this product to his patients! The new JUVÉDERM® XC formulation is enhanced for your comfort. You can now get the smoothness you expect, with the

improved comfort you want. Dr. Green believes that increased comfort is a major advantage and JUVÉDERM® XC is an important breakthrough in cosmetic medicine. JUVÉDERM® XC provides smooth and natural looking results and now a more comfortable experience - so everyone will notice but no one will know! The FDA just approved the new formulation, which contains a local anesthetic agent (0.3% lidocaine) to lessen pain and discomfort when injecting facial wrinkles and folds.

Introducing The Latest Anti-Aging Technology ... Intracutaneous Oxygen Infusions

Our oxygen infusion facials are a luxurious combination of state-of-the-art oxygen technology and restorative relaxation. These unique skincare treatments simultaneously infuse moisture, vitamins and antioxidants into the skin using cool, calming, topical, hyperbaric oxygen. There is no down time, and they are suitable for all skin types. You will have visible improvements immediately after treatment! Dr. Green is always on the cutting edge of technology and he is the first in our area to offer this treatment!

Join A-List celebrities such as Madonna, Gwyneth Paltrow, Eva Longoria, Molly Sims, Heather Locklear, Gwen Stefani, Mark Wahlberg and Justin Timberlake, just a few of the red carpet regulars who consider this cutting-edge treatment a necessity before all major events.



Your Appointments Make A Difference!

Everyone knows someone whose life has been affected by cancer. Lourdes Diaz, our Licensed Medical Esthetician in Bethesda, has made it a personal mission to help spread cancer awareness and support. Last year, she donated more than 12 inches of hair to Locks of Love, a non-profit organization that provides hairpieces to financially disadvantaged children suffering from medical hair loss. This April, she donated all of her gratuities toward the fight against

breast cancer. Stay-tuned to see if your next treatment will help make a difference!

Make A Positive Difference In Someone's Life!

When Theresa Hallock, Annapolis Center's Licensed Medical Esthetician learned that volunteers were needed in the American Cancer Society's Look Good...Feel Better (LGFB) Program, she knew immediately she wanted to become involved. Look Good, Feel Better is a free, national public service program dedicated to teaching beauty techniques to women with cancer to help restore their appearance and self image during cancer treatment. Recently, Theresa took the required courses to become a volunteer and she couldn't be happier. "The Look Good ... Feel Better workshop provides a safe setting for women to address the appearance-related side effects of cancer treatment they have experienced," explained Theresa. "Each woman's experience with cancer is different. And I am looking forward to helping women who may be looking for ways to deal with hair loss such as with wig assistance, turbans and scarves, tips on makeup, loss of eyebrows or eyelashes, and overall skin care". Each woman gets a complimentary make-up kit to use during and after the workshop. Each year approximately 30,000 women participate in a Look Good, Feel Better Program.

Save
15%

Thermage Offers Lifting, Tightening and Contouring Now With Minimal Discomfort Thanks To New Comfort Pulse Technology (CPT)

Dr. Green is proud to be the first in the Bethesda area to introduce this latest technology. [Click here to see the results for yourself!](#)

Mention this coupon for your 15% savings on Thermage CPT for your face & eyes. Call to schedule a consultation today! We were the first office to introduce this in Bethesda, and we are the ONLY office that offers it in Annapolis!

Offer Expires: July 31, 2010. Offer good for face & eyes only.